

PLEASE READ THESE TERMS OF USE CAREFULLY. BY ACCESSING OR USING THIS PROMOTIONAL PROGRAM, YOU AGREE TO BE BOUND BY THE TERMS DESCRIBED HEREIN AND ALL TERMS INCORPORATED BY REFERENCE. IF YOU DO NOT AGREE TO ALL OF THESE TERMS, DO NOT PARTICIPATE IN THIS PROGRAM.

These Terms of Use apply to your access to, and participation in, the Claddagh Golden Circle Rewards program which is operated by CDG Acquisition or its subsidiaries and affiliated companies (collectively, "Claddagh Irish Pubs") in the fifty (50) United States of America ("Claddagh Golden Circle"). These Terms of Use do not alter in any way the terms or conditions of any other agreement you may have with Claddagh for products, services or otherwise. Claddagh reserves the right to change, modify and/or eliminate the Claddagh Golden Circle program and/or these Terms of Use or any policy, FAQ, or guideline pertaining to the Claddagh Golden Circle at any time and in its sole discretion. Any changes or modifications will be effective immediately upon posting the revisions to www.claddaghirishpubs.com, and you waive any right you may have to receive specific notice of such changes or modifications. Your participation in the Claddagh Golden Circle program confirms your acceptance of these Terms of Use and any such changes or modifications; therefore, you should review these Terms of Use and applicable policies frequently to understand the terms and conditions that apply to the Claddagh Golden Circle program. If you do not agree to the Terms of Use, you must stop participating in Claddagh Golden Circle Program.

This program is not targeted towards, nor intended for use by, anyone under the age of 21. If you are between the ages of 18 and 21, you may only use the Claddagh Golden Circle program under the supervision of a parent or legal guardian who agrees to be bound by these Terms of Use.

Please read the Privacy Policy carefully to understand how Claddagh Irish Pubs collects, uses and discloses information about customers.

Privacy Policy

The Claddagh Irish Pub name and reputation were built on a foundation of trust. This Privacy Policy ("Policy") describes how CDG Acquisition and its subsidiaries and affiliated companies ("Claddagh Irish Pubs") collects, uses and discloses personal information of customers through our websites and online

services, including www.claddaghirishpubs.com and other CDG Acquisition owned or operated websites and online services that link to this policy (collectively, the "Sites"), through our programs and in our physical stores ("Services"). This Policy does not apply to websites and services that display or link to different privacy statements. Websites and services co-branded with other partners may display or link to a joint privacy statement or separate privacy statements of our partners in addition to our Policy.

Personal Information that may be collected by Claddagh Irish Pubs may include:

- Name, postal address, phone number, and e-mail address.:
- If you create an online account - your username, password, your city of birth, your birthday and mobile phone number.
- If you buy goods at our stores or through our programs or otherwise - what you buy, where you buy, how frequently you buy and rewards you earn.
- If you use our mobile applications to buy goods using a Claddagh Golden Circle Card - information such as your device ID, your location and stores near you and visited by you may be collected.
- If you take a survey or interact with us in various other ways - demographics information and information about subjects that may interest you.

We may automatically collect website use information when you visit our Sites. This information may include information about your Internet service provider, your operating system, browser type, domain name, Internet protocol (IP) address, your access times, the website that referred you to us, the Web pages you request, and the date and time of those requests. Our collection of website use information may involve the use of cookies and Web beacons. Cookies are small data files stored on your hard drive by a website. Among other things, cookies help us improve our Sites and your experience. We use cookies to see which areas and features are popular and to count visits to our Sites. Web beacons are electronic images that may be used on our Sites or in our emails. We use Web beacons to deliver cookies, count visits, understand usage and campaign effectiveness and to tell if an email has been opened and acted upon. We may also use Local Shared Objects (Flash cookies).

Claddagh Irish Pubs may also collect aggregated data or anonymized data that does not directly identify you.

We may combine information we collect about you with information we receive from third parties.

How Information About You?

Claddagh Irish Pubs may use information about you for purposes described in this Policy or disclosed to you on our Sites or with our Services. For example, we may use information about you to:

- Process and manage your purchase and use of Claddagh Irish Pubs products and services, including your accounts and program participation.
- Respond to your customer service inquiries, post your comments or statements on any blog or other online forum maintained on our Sites, or take other actions in response to your inquiries or other Site activities.
- Create personalized promotions by combining your personal information with non personal information about you, such as the amounts and types of purchases you make or any benefits you receive through our programs.
- Communicate with you about your orders or purchases, your services, accounts and program participation, a contest or sweepstakes you have entered, and your requests for information.
- Communicate with you about our brands, products, events or other promotional purposes, including co-branded offers and affiliate and partner offers.

Claddagh Irish Pubs shares your personal information in limited ways.

- We may share personal information about you with others with your consent.
- We may also share information with companies that provide support services to us (such as credit card processors, mailing houses or website hosts) and that help us market our products and services (such as email vendors). These companies may use information about you to perform their functions on our behalf.
- We may disclose specific information (i) upon lawful request, in response to legal process, and when required to comply with laws, (ii) to enforce our agreements, corporate policies, and terms of use or (iii) to protect the rights, property or safety of Claddagh Irish Pubs, our employees, agents, customers, and others.
- If you participate in any blog or other online forum on our Sites, any personal information that you post on our Sites may be shared with other forum participants and Site visitors.
- In the event of a merger, acquisition, financing, or sale of assets or any other situation involving the transfer of some or all of our business assets, Claddagh Irish Pubs may disclose personal information to those involved in the negotiation or transfer.

We may also share aggregated or anonymized information that does not directly identify you.

Claddagh Irish Pubs offers choices for you to request to update or change your personal information and how we communicate with you. Here are some of the ways you can request changes:

- Follow the opt-out instructions in promotional emails we send you.
- Log in to your www.claddaghirishpubs.com account, if you have one, and visit the profile management section to manage your contact information (SMS text, email and postal address) preferences and to update your personal information.

If you opt out of receiving promotional communications from us, we may still send you non-promotional communications such as emails about your accounts or our ongoing business relations.

You can usually choose to set your browser to warn you when a cookie is being sent or to remove or reject cookies. Each browser is a little different, so look at your browser Help menu to learn the correct way to modify your cookie settings. If you choose to remove or reject cookies, it will affect many features or Services on our Sites.

Claddagh Irish Pubs takes reasonable steps to maintain appropriate physical, technical and administrative security to help prevent loss, misuse, unauthorized access, disclosure or modification of personal information.

While we take these reasonable efforts to safeguard your personal information, no system or transmission of data over the Internet or any other public network can be guaranteed to be 100% secure.

We may update this privacy policy from time to time. When we do so, we will post the new privacy policy on this page and change the date at the top of the policy. We encourage you to check the date of our privacy policy when you visit this Site for any updates or changes. We will notify you of any modified versions of the privacy policy that might materially affect the way we use or disclose your personal information.

Questions and Feedback

We welcome your questions, comments and concerns about privacy.

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